RADIOCENTRE CLEARANCE

55 New Oxford Street, London WC1A 1BS. T: 020 7010 0608

E: clearance@radiocentre.org W: www.radiocentre.org



SCRIPT CLEARANCE FORM

Thank you for submitting your radio advertisement script(s) to Radiocentre Clearance. Please find details of clearance below.

Date: 12 August 2019

Client: TRAVIS PERKINS

Product: BENCHMARX

Submitter: TRISONIC Executive: Katherine Borrett

Contact: MATT HOPPER
Email Address: matt@trisonic.co.uk

Title/Script No(s):

Benchmarx Big Bang19 - script 1 / 61508/36 Benchmarx Big Bang19 - script 2 / 61508/37

ACCEPTABLE WITH CONDITION(S)

Comments:

This clearance is dependent on the qualifying tag/s being produced responsibly, e.g. they must not be read too fast or come across as garbled, and MUST be able to be clearly heard by listeners.

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Script No: 61508/36 Date: 12 August 2019 ACCEPTABLE WITH CONDITION(S)
PLEASE NOTE AND ACT UPON THE IMPORTANT CONDITIONS ON PAGE 1





TITLE: BIG BANG 19 – DEWALT – DRAFT 2
STATION: TALKSPORT / ABSOLUTE RADIO

DURATION: 30 SECONDS

ON AIR: TBC DATE: 31/7/19

MUSIC: CUSTOM TRACK TO THE TUNE OF 'BIG BAD JOHN'

VOX:

Big Bang..

Now these Benchmarx deals happen once a year You wanna catch 'em fast 'cos the savings are clear...

VO:

Like the DeWalt 10 point 8 volt Combi and Impact Driver kit for less than a hundred and twenty Pounds. Plus great deals on appliances from big names like Neff, Bosch and Candy.

VOX:

Big Bang... Benchmarx Big Bang

VO:

Explosive deals on kitchens, appliances, doors and floors at Benchmarx now. Find out more at benchmarxjoinery.co.uk.

(Price ex twenty per cent VAT)

ENDS

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Script No: 61508/37 Date: 12 August 2019 ACCEPTABLE WITH CONDITION(S)
PLEASE NOTE AND ACT UPON THE IMPORTANT CONDITIONS ON PAGE 1





TITLE: BIG BANG 19 - PRIZE DRAW - DRAFT 2

STATION: TALKSPORT / ABSOLUTE RADIO

DURATION: 30 SECONDS

ON AIR: TBC DATE: 31/7/19

MUSIC: CUSTOM TRACK TO THE TUNE OF 'BIG BAD JOHN'

VOX:

Big Bang..

VO:

Your chance to get amazing deals at Benchmarx - on kitchens, appliances, doors and floors...from names like Franke, Quick-Step and Bosch.

AND your chance to win a Big Bang Prize! It could be a free weekend break, or a Festool Circular Saw worth 500 Pounds!

VOX:

Big Bang...
Big Bang...

Benchmarx Big Bang

VO:

Explosive deals – and big prizes – right now at your nearest Benchmarx. Terms and conditions apply. Details at your nearest branch and at benchmarxjoinery.co.uk.

ENDS